



***President's Bulletin – June 2019***  
***Damon Korb, MD***

I am excited to share the SDBP Workforce Action Plan created by the board:

**[SDBP Workforce Action Plan 2019.](#)**

In making this plan, the Board took input from the leaders of all of the Society's Committees, Special Interest Groups, and Sections as well as from multiple conversations with key leaders within the SDBP and partner organizations. Recognizing that the existing Workforce problems are enormous, we created a plan that is admittedly bold and ambitious. In doing so, we have created new problems for ourselves – how are we going to accomplish these objectives? We believe that by defining the problems, establishing priorities, and enlisting broad membership support, we will generate creative and brave solutions, discover new models, and forge important partnerships. The priorities described in the Action Plan are not just important for our society, they are critical for the field of DBPcare. Please think about your personal interests as you read through the plan, and let us connect you now or at the annual meeting to the committees/people who are leading those efforts.

**Other Shout Outs:**

**Increasing Access to the Annual Meeting**

This year we are piloting the "Exploring DBP Program for Pediatric Residents" scholarship program to get pediatric residents to attend our annual meeting, supported by a generous donation from the Shashaty family whose goal was to encourage pediatricians to pursue a career in developmental and behavioral pediatrics. The response has been overwhelmingly positive. We generated 34 applications from 30 institutions and 17 different states. When successful, we should be able to continue this program into the future.

As another incentive to generate interest in DBPcare, the Board, Program, and Membership committees have created a dramatically reduced cost for students (medical, psychology, np, etc.) to attend the annual meeting.

**Growing SDBP on Social Media**

Shout out to the Communications Committee for their Twitter efforts. They have organized a group of active tweeters and have seen tremendous growth in our following. Recent tweets have generated 3383 and 1492 impressions. In April alone, 29 new people followed @SDBPeds.

Also, The SDBP Youtube channel is now up and running. We are currently featuring "I AM DBP" videos. These are video testimonials that SDBP members filmed at last year's annual meeting giving their point-of-view of what it is to be DBP. The goal is to show the world the diversity of what is DBP in passions, practice, patients, providers, professions, and people. Members have given permission for their videos to be posted and disseminate in social media. If any of the videos speaks to you or your audience, please consider sharing it as a part of your message (e.g. on Facebook). Also please consider sharing your own perspective by submitting your own video. If your clinic has a professional video you can submit that, but it need not be professional. A selfie video in good lighting will get your message across just as well and give our channel even more diversity of presence. We ask that you limit videos to 30-60 seconds. If you have other ideas for the Youtube channel, please let us know. Videos and suggestions can be e-mailed to [sdbp-social-media@googlegroups.com](mailto:sdbp-social-media@googlegroups.com) or [info@sdbp.org](mailto:info@sdbp.org).

**Personal Update**

*Our 8<sup>th</sup> grader graduated from CT English Middle School in California on Thursday at 4pm and our son graduated from MIT in Boston on Friday at 10AM. Somehow we made it work.*

Thank you to everyone for all of the care you give to children.

Damon